Social media calendar

We have compiled a list of dates on which we will post about the Greener cities campaign. On these dates, we will be posting on the Netherlands official accounts (<u>Instagram</u>, <u>LinkedIn</u> and <u>Twitter</u>). We encourage everyone to like and share these posts, to show support to the wider campaign. It's also just handy, if you don't have time to create something yourself, then showing your support is more than enough.

1June

Official start of the campaign: why greener cities matter!

5 June

World Environment Day: importance of biodiversity

7 June

Showcase from Romania

10 June

Showcase cross-sector tech & horticulture

14 June

Showcase from Argentina

17 June

Link between smart cities and green cities

22 June

Showcase from Serbia

28 June

Showcase from Italy

30 June

Tips and tricks how to start greening a city yourself

2 July

Showcase from China

4 July

Greener cities conference at Floriade Expo

7 July

Wrapup movie: let's keep the movement going!

Thank you for helping us spread the word! Let's make greener cities together.

